

PRESIDIO®

—

Brand Guidelines



VERSION 2.0

Welcome

INTRODUCTION

The purpose of these guidelines is to help you bring the Presidio brand to life. The following pages explain what our brand stands for and contains tools to translate our brand strategy into concrete, coherent brand communications. Our collective goal is to create stand out brand experiences that consistently and effectively express our brand to the outside world. These guidelines will enable you to do just that.

THE VALUE OF BRAND

Our brand is our promise to the world. When we all share one common understanding of our promise and how we deliver it, we can bring that promise to life in the brand experience. Our communications become clearer and more consistent. Our audiences understand us better. Our brand becomes more ingrained internally, and we build brand equity and brand loyalty among all of our audiences.

USING THIS GUIDE

Every brand experience we create – from product sheets to phone calls to trade show booths – is an opportunity to express and reinforce the Presidio brand. The elements outlined in this document are designed to help you achieve your individual communications goals while also painting a clear, consistent picture of our brand.



Our Brand Aesthetic

The following pages will give you more information about the tools we'll use to build the Presidio brand through our communications.

Our brand toolbox includes our logo, color palette, typography, photography, graphic elements and contextual examples. Individually, no one visual component tells the complete story of our brand. However, when all of the elements come together successfully, they work as a whole to create a powerful and consistent brand experience.



01

Logo



Logo Type

PRESIDIO®

PRESIDIO LOGO

The Presidio logo, characterized by boldness and confidence, sits at the center of our look and feel. As a sign off, our logo can be used consistently to mark our communications. Furthermore, as a design element, our logo is more flexible when it is used as a design element to add visual interest to our collateral.

The Presidio logo has not been changed, but has been updated to include a version that uses the core blue from our primary color palette.

The ® symbol on the Presidio Logo has been sized appropriately for most applications; however, if you reduce the size of the logo, you may need to enlarge the ® for it to be legible. Likewise, if you enlarge the logo significantly, you may need to reduce the size of the ® so that it doesn't become a distraction.

TRADE MARK

PRESIDIO is a U.S. registered trademark and is a protected brand asset. Proper use of the Presidio trademark in promotional, advertising, instructional or reference materials reinforces the brand and prevents the trademark from becoming diluted or generic.

PROPER USE OF THE TRADEMARK

The Presidio trademark should be used as an adjective to modify a noun that is a generic name of a product or service. The Presidio trademark should never be used as a verb or in plural or possessive form.

Correct: Presidio Digital Infrastructure solutions help make existing IT infrastructure more efficient.

Incorrect: Presidio Digital Infrastructure helps make existing IT infrastructure more efficient.

Correct: Media clients utilize Presidio services.

Incorrect: Media clients utilize Presidio.

USAGE OF ® AND TM SYMBOLS IN THE UNITED STATES AND OTHER COUNTRIES

The ® symbol should be used in the United States. For all other countries, please use the TM symbol. The ® or TM symbols should appear on the first mention of PRESIDIO when in written content, but does not have to appear after the first mention.

Example (for use in the United States): The Presidio® IT solutions assist clients in harnessing technology innovation. These Presidio services enable thousands of middle market, enterprise and government clients to take advantage of new revenue streams.

“PRESIDIO” AS A TRADE NAME

A trade name is a business name of a company and differs from a trademark. If “Presidio” is used as a substitute for Presidio, Inc., it is being used as a trade name. A trade name is a noun and can be used in the possessive and does not need to be followed by a generic noun. The ® and TM symbols should not appear when “Presidio” is used as a trade name or appears as part of the full corporate name.

Logo Type | Acceptable Colors & Spacing

PRESIDIO®

PRIMARY COLOR USAGE



PRESIDIO BLUE

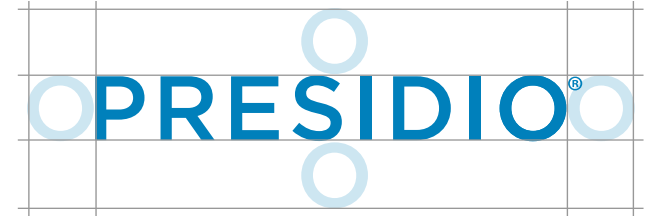
SECONDARY COLOR USAGE



PRESIDIO GRAY



DARK GRAY



CLEAR SPACE

The logo's clear space is defined by the measurement "O," where "O" is equal to the height of the Presidio logo. The minimum amount of clear space required is the "O" height around all sides of the logo. The Presidio Aesthetic does allow for use of the logo flush against page edges. However, the following clear space guidelines should generally be followed, especially in the cases when our logo appears beside one of our partners' logos.

MINIMUM SIZE

When sizing the logo, the length of the entire logo should never be less than 1" in total length, or 203 px wide by 27 px high for web.

FAVICON FOR WEB 

Logo Type | Layout Spacing

The Presidio masterbrand logo must always be isolated by itself. No exceptions.

Labeling external marketing assets by division, IP, offerings, business unit or organization is not permitted.

ACCEPTABLE



USING SUBCATEGORIES

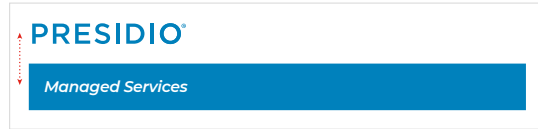
Subcategories can be determined by pillar, capability, solution or customer requirement. Any subcategory designation must be represented in plain text with sufficient separation from the masterbrand logo. Below are examples of acceptable and unacceptable subcategory placements in relationship with masterbrand.

ACCEPTABLE

Header - Subcategory name must be on opposite side of masterbrand



Banner - Subcategory name must be in banner below masterbrand



Footer - Subcategory name separated by a rule/line below masterbrand



UNACCEPTABLE



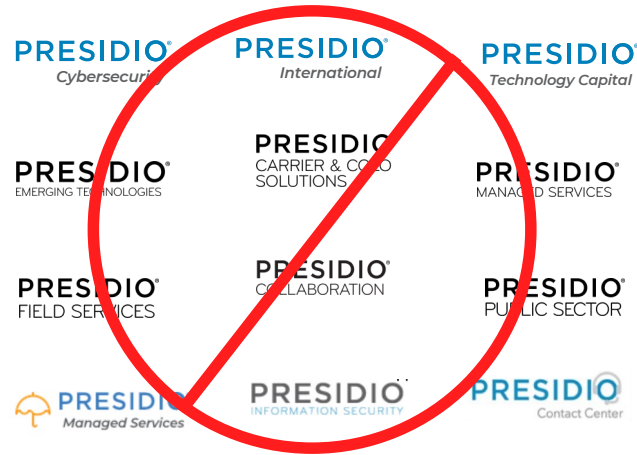
Logo Type | Violations

The Presidio masterbrand logo must always be isolated by itself. No exceptions.

USE OF THE “FUTURE BUILT” TAGLINE IS NO LONGER PERMITTED.



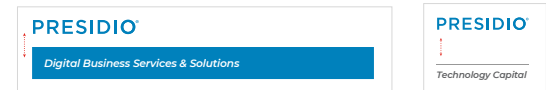
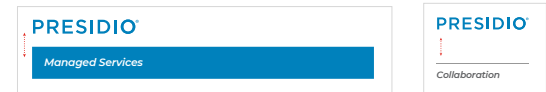
THE PRESIDIO MASTERBRAND LOGO MUST ONLY BE PRESENTED BY ITSELF WITHOUT ANY ATTACHED SUBCATEGORY NAMES OR ICONS.



ACCEPTABLE



Subcategories must be separated from the masterbrand logo and be in plain text.



Logo Type | Subcategories | Real world examples

PRESIDIO *Cybersecurity*

CMMC Readiness Assessment

While the specifications support up to Level 5 (which would include Advanced Persistent Threats (APTs)), certifications are only available up to Level 3. The CMMC Readiness Assessment for a Level 3 Certification typically takes 4-weeks depending on the size and complexity of the client's organization, providing comprehensive and immediately actionable recommendations.

KEY BENEFITS

Presidio helps our clients to be positioned to work effectively with the Federal Government. The Level 3 regulations are designed to protect Controlled Unclassified Information (CUI) and applies to those who store, process, or transmit Controlled Unclassified Information (CUI). It is anticipated to be required by approximately 30% of federal contractors.

Clients will have the confidence and a Plan of Action and Milestones (POAM) to prepare for their Level 3 CMMC certification.

Presidio's CMMC Readiness Assessments are designed to help clients prepare for certification. The CMMC AB (Accreditation Body) is the only entity that can certify CSPOs (Certified Third-Party Assessor Organization) and assessors.

WHAT MAKES US DIFFERENT

Presidio is a trusted partner to our clients, securing their infrastructure, employees, clients and assets from ever-growing cyber threats. Our clients trust Presidio:

- **Deep Cyber Experience** – Presidio's highly-credentialed cybersecurity consultants collectively have decades of combined practical experience spanning cyber security governance, architecture, and operations
- **Proven Cyber Leadership** – Presidio has 15+ years of providing cybersecurity leadership and securing our nations' most sensitive networks with specialization across many of the largest industry verticals

Business Enablers – We understand cybersecurity policies and practices should reduce risk in order to enable the success of your business, not serve as a roadblock to your success.

INFORMATION SECURITY | **TECHNICAL ASSESSMENT**

INFRASTRUCTURE SECURITY | **VENDORS AND STANDARDS**

WHY PRESIDIO

Presidio is a leading digital systems integrator, with deep experience in networking, cloud computing and broad hybrid infrastructures. Presidio recognizes that cybersecurity is foundational to the success of any business and has a highly specialized expert team at the ready. Our clients benefit from:

- Services methodology built on recognized industry standards including NIST, CIS, and ISO
- Compliance depth & breadth including PCI, HIPAA, NERC CIP, GDPR, CCPA, SOC-2, ISO 27001, DFARS 800-171, CMMC
- Multi-discipline experts provide for a broad view of client's potential vulnerabilities
- Deep security services bench and broad security services solutions provide domain expertise and consistent deliverables

Presidio Cybersecurity Practice covers a broad security services portfolio. Our highly skilled and tenured cybersecurity practitioners maintain leading industry certifications, provide thought leadership and practical industry experience. We have conducted thousands of engagements across all major industry segments. Getting started with Presidio is easy. Let's explore how we can secure your business.

Contact Presidio today www.presidio.com

www.presidio.com

Name of subcategory must be separated from the Presidio masterbrand logo.

PRESIDIO *Cybersecurity*

SOLUTIONS BRIEF

CMMC Readiness Assessment

PRESIDIO *Cybersecurity*

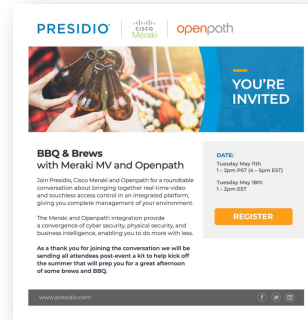
DBSS
Digital Business Services & Solutions

AWS ALLIANCES

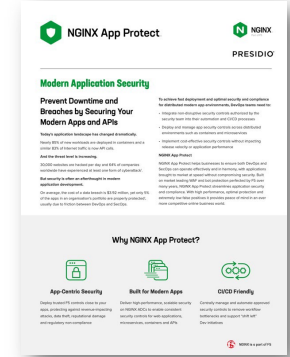
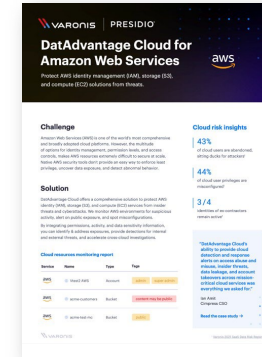
Logo Type | Co-branding

Presidio does not have any specific co-branding requirements or restrictions. We recommend that any horizontal logo lockups should be separated by a vertical hash and given equal size and space between.

Presidio-led examples:



Partner-led examples:



02

Color Palette



Color Palette

PRIMARY COLOR BALANCE

PRESIDIO BLUE

PMS - 2925 C
CMYK - 84/41/5/0
RGB - 0/129/188
HEX - #0081bc

PRESIDIO GRAY

PMS - 425 C
CMYK - 62/53/51/23
RGB - 95/96/98
HEX - #5f6062

PRESIDIO ORANGE

PMS - 1235 C
CMYK - 0/45/99/0
RGB - 255/158/22
HEX - #ff9e16

SECONDARY COLORS

PRESIDIO ORANGE
PMS - 1235 C
CMYK - 0/45/99/0
RGB - 255/158/22
HEX - #ff9e16

DARK BLUE
PMS - 288 C
CMYK - 100/80/27/11
RGB - 0/69/123
HEX - #00457b

LIGHT BLUE
PMS - 292 C
CMYK - 69/15/0/0
RGB - 0/173/240
HEX - #00a6df

NEUTRAL GREY TONES

BLACK
PMS - Black
CMYK - 75/68/67/90
RGB - 0/0/0
HEX - #000000

DARK GRAY
PMS - 7547 C
CMYK - 69/63/62/58
RGB - 51/51/51
HEX - #333333

PRESIDIO GRAY
PMS - 425 C
CMYK - 62/53/51/23
RGB - 95/96/98
HEX - #5f6062

MID GRAY
PMS - 423 C
CMYK - 43/35/35/1
RGB - 153/153/153
HEX - #999999

LIGHT GREY 1
PMS - 421 C
CMYK - 14/11/11/0
RGB - 216/216/216
HEX - #d8d8d8

LIGHT GREY 2
PMS - 7541 C
CMYK - 4/2/2/0
RGB - 242/242/242
HEX - #f2f2f2

TERTIARY COLORS

GREEN
PMS - 7488 C
CMYK - 56/0/93/0
RGB - 114/213/74
HEX - 72d54a

RED
PMS - 485 C
CMYK - 5/98/100/1
RGB - 226/35/26
HEX - #e2231a

PURPLE
PMS - Pantone Violet
CMYK - 89/100/1/2
RGB - 67/0/152
HEX - #430098

YELLOW
PMS - 123 C
CMYK - 0/23/92/0
RGB - 255/197/42
HEX - #ffc52a

GRADIENTS (SPECIAL USE CASE ONLY)



03

Typography



Typography | Fonts

PRIMARY:

Montserrat

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

abcdefghijklmn
opqrstuvwxyz

1234567890

SECONDARY:

For use on body copy ONLY
when narrow font is needed

Lato

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

abcdefghijklmn
opqrstuvwxyz

1234567890

UTILITY:

For use with Microsoft apps only

Arial

**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

abcdefghijklmn
opqrstuvwxyz

1234567890

Google Fonts

<https://fonts.google.com/specimen/Montserrat>
<https://fonts.google.com/specimen/Lato>

Typography | Style

HEADLINE 1

**LOREM IPSUM DOLOR SIT
AMET CONSECTETUR
ADIPISCING ELIT**

HEADLINE 2

**Lorem ipsum dolor sit
amet consectetur
adipiscing elit**

SUBHEAD 1

TINCIDUNT UT LAOREET

SUBHEAD 2

Euismod tincidunt ut laoreet

BODY

Sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip.

HEADLINE 3

Lorem ipsum dolor sit amet consectetur adipiscing elit

BODY NARROW (LATO)

Sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip.

Google Fonts

<https://fonts.google.com/specimen/Montserrat>
<https://fonts.google.com/specimen/Lato>

Typography | Notices & Marking

COPYRIGHT NOTICE

Copyright notice informs the public that the work is protected by copyright.

EXAMPLE: © [YEAR] Presidio, Inc. All rights reserved.

The year for a copyright notice should be the year the work was first published. If the work is a compilation or derivative work that incorporates previously published content, the year for the copyright notice should be the year the compilation or derivative work is published. Additionally, if the work is a website, the year for the copyright notice could be the year the website first launched. If the website has been updated regularly, the copyright notice could include a range of years showing the date of first publication up until the last update or revision of the website, or could just be the date of the last update or revision. For example, if the work was first published in 2018, the copyright notice should be "© 2018 Presidio, Inc. All rights reserved." If the work is a website that was first launched in 2018 but has been last updated in 2022, the copyright notice could be "© 2018-2022 Presidio, Inc. All rights reserved" or "© 2022 Presidio, Inc. All rights reserved."

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Trademark credit notices help clarify that the Presidio trademark belongs to Presidio, Inc. Include trademark credit notices on service documentation or other service communication.

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Since the intention of marking material as "confidential" is to put the recipient on notice that the material should not be disseminated, the font, size, and placement of the confidential label should be conspicuous and legible, but need not be larger than the surrounding text. In some circumstances a size larger than the surrounding text may be warranted in order to make the label obvious to the recipient. The "confidential" label should be in addition to the legal boilerplate footer identified in the next slide. It may also be appropriate in some circumstances to specifically mark individual items of confidential information. For example, a sales package may contain the large "confidential" marking on the first page, but it may also be appropriate to put another "confidential" marking on a highly confidential price list contained within the sales package.

Documents that are deemed confidential by Presidio, Inc. should be clearly marked "confidential" on the first page. Additional marking may be appropriate as discussed above. Visual items for confidential treatment (e.g. a PowerPoint presentation) should also be marked "confidential" like documents. Physical items (e.g. a DVD) containing confidential information should be appropriately labeled on the exterior or, if appropriate, on the container, and materials that may be contained on the physical item (e.g. documents) should also be marked confidential. Items should be marked as confidential even if they are for internal circulation only so that the recipients can understand that the information should be treated as confidential.

Presidio, Inc. has identified the following list of items as confidential, which should be marked as confidential in the manners discussed above. This list is provided for illustrative purposes, and does not list every item that Presidio, Inc. considers confidential.

- Trade secrets and proprietary documents and information.
- Inventions, innovations, improvements, developments, designs, drawings, software, codes, research methods, discoveries, data, databases, techniques, records, know-how, and formulae.
- Projects, plans, strategies, quotes and proposals, internal practices and procedures, and business methods, processes, and operations.
- Contracts with customers, clients, suppliers, vendors, distributors, employees, and independent contractors.
- Data and information of customers, clients, suppliers, vendors, distributors, employees, independent contractors, officers, managers, partners, directors, shareholders, members, distributors, sales representatives, and licensees.
- Operations manuals, customer lists, personnel data, contractual relationships, and information about potential customers.
- Financial statements and information, including costs, prices, operating budgets, accounting and business methods, audit reports, and earnings projections.
- Corporate governance information, including bylaws and corporate minutes.
- Analyses, compilations, studies or other documents prepared containing, incorporating or reflecting any of Presidio, Inc's confidential information.
- Any other document or information that Presidio, Inc. has a reasonable basis to consider confidential or proprietary, or that is treated by Presidio, Inc. as confidential or proprietary, or that is marked confidential, proprietary or the like.

If there are any questions as to whether an item should be considered confidential, such questions should be presented to Presidio legal counsel.

Typography | Notices & Marking

EXAMPLES OF COPYRIGHT NOTICE, TRADEMARK CREDIT NOTICE, AND CONFIDENTIALITY MARKING

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04

Iconography



Iconography

All Presidio icons must be created using a lined style. This provides more flexibility in color combinations and stroke weight.

Our primary set represents our 5 go-to-market pillars. These specific icons should be the only ones used when specific pillars are being featured.

A miscellaneous set example has been provided to illustrate how the icon family style should remain consistent. Stroke weights should not vary when shown in a group.

Color usage is nonrestrictive and will depend on the design.

All symbols should have clear meaning and should connect to the idea(s) you are representing in your communication.

PRIMARY PILLARS



Cloud



Infrastructure
Modernization



Workforce
Transformation



Cybersecurity



Lifecycle
Services

MISC. SET



Application Stack



Application Development



Global



Data & Analytics



Datacenter



Services



Apps &
Infrastructure



Integrate Public
Clouds



DevOps & CI/CD
Lifecycle Management



Digital
Transformation



Managed
Services



Cloud
Security



Devops



Life Cycle



Networking



Spotlight



Wireless



Collaboration



Lifecycle
Management



Software-Defined
Infrastructure
Solutions



Digital
Workspace



Servers



Desktop
Transformation



Empower Digital
Workspaces



Download



Systems



Security
Analytics



Multi-Cloud



Location



Managers



All Flash
Storage Systems



Resource



Full Stack
Solutions



Protect



Hyper-Converged
Solutions



Virtual Desktop
Solutions



Folder



Firewall



Employees



Email



Computer



Mobile Device



Access



Modernize Data
Center



Process



Infrastructure



Data



App



Secure



Unified



Modern Device
Management



DVI



Data



Data Security



Software
Automation



Computer Link



Cloud Management



Handshake



Transform
Networking &
Security

05

Photography



Photography

REAL PEOPLE IN REAL SITUATIONS USING REAL TECHNOLOGY

Our photographic style conveys how Presidio is seen by our internal and external audiences.

Our photography should feel genuine, smart, dynamic, diverse, global, collaborative and customer-centric.

Successful compositions should appear candid and not overly posed. The best solutions will have people looking away from the camera lens, but looking into the lens is acceptable if the expression feels genuine, smart, dynamic and global.





06

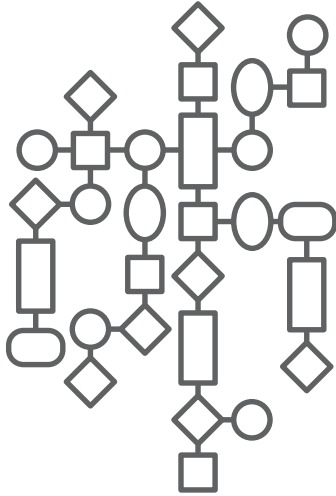
Graphic Devices



Graphic Devices | Flow Diagram

At the core of all Presidio branded compositions, you can find elements of our signature graphic device, the “flow diagram”. This element can be incorporated in many different ways and carries underlying meanings ranging from connectivity and networking, to building solutions and strategy.

Flow Diagram



Usage Style #1

Background texture

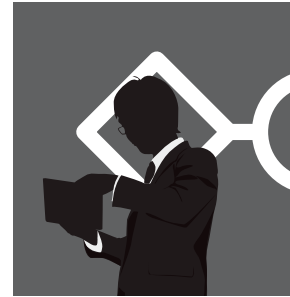


Example



Usage Style #2

Focus on object



Example



Usage Style #3

Creating composition with shape combination



Example



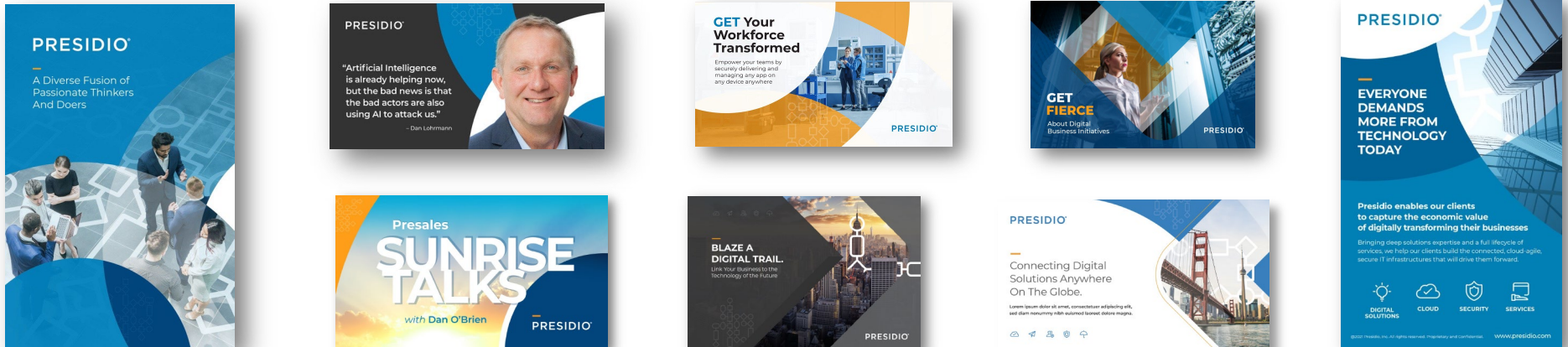
Graphic Devices | Shape Compositions



Numerous compositions can be achieved by combining and/or intersecting the various shapes that make up the flow diagram. Successful compositions should feel dynamic, yet balanced, reinforcing the uniqueness of the Presidio brand.



Examples

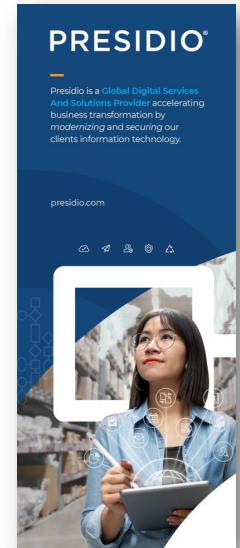
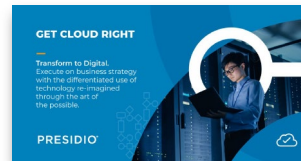
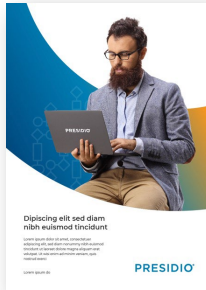
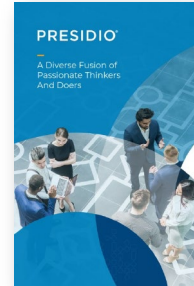
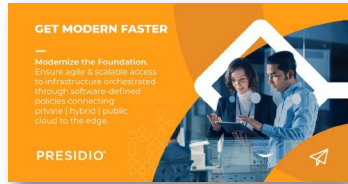


07

Design Examples

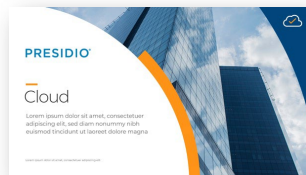
Design Examples

Advertisement & Signage

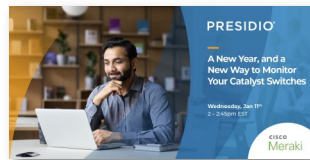
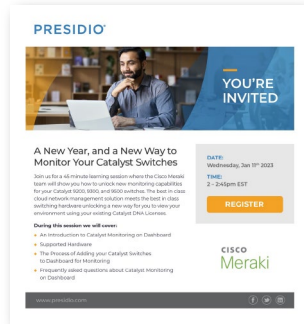


Design Examples (Continued)

PPT template



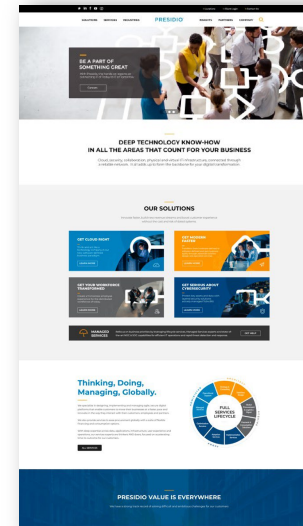
Invite



Banners



Web



Design Examples (Continued)

Collateral

PRESIDIO

PRESIDIO & VMWARE

Cloud Solutions for today's digital transformation

THE CHALLENGE (20-48)

Loven ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

THE SOLUTION (30-200)

Loven ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

WHAT MAKES US DIFFERENT (50-1)

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ABOUT PRESIDIO & VMWARE

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Visit us online today or call us at 800.235.0259

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PRESIDIO

Connecting Digital Solutions Anywhere On The Globe.

PRESIDIO

2022 Cloud Transformation Benchmark Report

Healthcare Spotlight

PRESIDIO

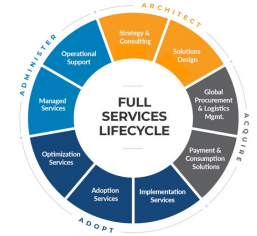
CONTAINERS IN AWS

An Introduction to AWS Container Services

PRESIDIO

Calling All Employee Referrals!

Infographics



PRESIDIO

CLOUD TRANSFORMATION BENCHMARK REPORT

TOP 5 TAKEAWAYS

Unlocking the power of cloud is no easy feat. A survey of 2022 IT Decision-Makers revealed how they are bringing the cloud and where organizations' biggest opportunities and hurdles lie.

For the full report, visit [Presidio.com/CloudTransformationReport](https://www.presidio.com/CloudTransformationReport)

1 There is a divide between business IT leaders regarding IT's role as a cost center or enabler in a business.

2 Cybersecurity is top of mind no matter how you look at it.

Nearly 3 in 5 (59%) respondents said they think cybersecurity is both an opportunity and an obstacle to adopting cloud.

3 There is an IT skills shortage among existing employees coupled with difficulty finding and hiring additional talent.

97% of companies surveyed find having too many disengaged data sources a challenging analysis.

62% find it challenging that they lack confidence in their data for business analysis.

4 Despite data being viewed as a gamechanger, this survey found that the amount of data has risen as the overwhelming and unmanaged.

93% find having accessible data and dashboards accessible to the right users challenging.

5 Respondents found it critical to select a technology partner with the right cloud experience.

65% of respondents said they are looking for a cloud partner that can help them manage their data and security.

62% of respondents said they are looking for a cloud partner that can help them manage their data and security.

59% of respondents said they are looking for a cloud partner that can help them manage their data and security.

08

Corporate ID



Corporate ID | Business Card

FRONT (STANDARD FONTS)

Montserrat Bold 10pt →
 Montserrat Med 8pt →
 Montserrat Med Italic 7pt →
 Montserrat Med Italic 7pt →

James Redenbacher
 Practice Principal
 Cloud Engineer

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@twittername

← **Montserrat Bold 7pt**
Montserrat Med 7pt

PMS - 7547 C CMYK - 69/63/62/58 RGB - 51/51/51 HEX - #333333	PMS - 2925 C CMYK - 84/41/5/0 RGB - 0/129/188 HEX - #0081bc	PMS - 425 C CMYK - 62/53/51/23 RGB - 95/96/98 HEX - #606162
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FRONT STANDARD (LABELS)

Name (mandatory) →
 Primary title (mandatory) →
 Secondary title (optional) →
 twitter handle (optional) →

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 ← office (optional)
 ← email (mandatory)
 ← URL (mandatory)

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BACK STANDARD

PRESIDIO

09

Core Messaging



Core Messaging

Presidio's core messaging aligns with our brand strategy and can be used to satisfy high level content development needs supporting sales, marketing and general outreach activities.

Top Line

From foundational IT to cutting-edge AI: Presidio is a trusted ally.

Elevator Pitch

A short and sweet answer to the question "What does Presidio do?"

From foundational IT to cutting-edge AI: Presidio is a trusted ally. We are a technology partner and digital journey guide. Our expert team earns trust by providing strategic counsel, innovative solutions, hands-on engineering, and software development.

Mission

Presidio's mission is to make clients' top priorities possible through innovative solutions that drive greater agility, flexibility, security, performance, insights and improved customer experiences.

Vision Statement

Presidio guides clients through the fast-changing tech landscape. We bridge the gap between traditional IT environments and an automated, digitally-transformed future.

Value Proposition

Answers "Why Presidio?", proves you understand your audience's needs. For website and sales materials.

Presidio is here to guide your digital journey and help you navigate the fast-changing tech landscape. Our experts reduce risk and get things done. Presidio is your trusted ally.

We are with our customers for a lifetime. We understand where you've been and where you're going. We bridge the gap between traditional IT environments and an automated, digitally-transformed future. We see the big picture, take on any challenge, and help you adapt.

Our approach is fearless, fast, flexible, and compassionate. We get involved at all levels to earn your trust and deliver innovative, high-quality results at the speed your business needs to succeed.

Core Messaging | Boilerplates

Boilerplate One

"Straightforward", recommended for press releases and formal public materials

At Presidio, speed and quality meet technology and innovation. With a decades-long history of building traditional IT foundations and deep expertise in automation, security, networking, digital transformation, and cloud computing, Presidio is a trusted ally for organizations across industries. Presidio fills in gaps, removes hurdles, optimizes costs, and reduces risk. Presidio's expert technical team develops custom applications, provides managed services, enables actionable data insights and builds forward-thinking solutions that drives strategic outcomes for customers globally. For more information, visit www.presidio.com.

Boilerplate Two

"More playful", for potential use on LinkedIn and website

Presidio tackles challenges and manages tech needs across industries. Presidio is a trusted ally, a digital journey guide, a "get-it-done" innovator, a vision achiever. Presidio's bench of experts are tapped into fast-moving trends in the AI-enabled cloud-native world. And, for decades, we've built IT foundations through networking and infrastructure. Presidio is home to some of the smartest minds in automation, security, digital transformation, connectivity, and more. Our team doesn't flinch at complex problems. We guide organizations into the future through innovative solutions, custom applications, actionable data insights and leading-edge managed services. Presidio makes it possible to evolve at the speed of technology. For more information, visit www.presidio.com.

VERSION 2.0

Thank You

Presidio corporate logos can be downloaded at
www.presidio.com/brand-assets

For questions about our brand guidelines, please contact
marketing@presidio.com

